



IWSC in Australia

It's time to put your products on the world stage



Why enter the IWSC

We recognise and reward the very best wines and spirits in the world

We guarantee publicity and promotion for your winning wine or spirit

- An IWSC medal increases your sales and raises your international profile
- An IWSC medal means your wine stands out on the shelf
- An IWSC medal assures consumers all over the world that your wine is of the highest quality

The IWSC is the world's most authoritative wine and spirit competition

- We have been continuously judging wines and spirits since 1969
- Our expert judges include Master Sommeliers, Masters of Wine and Master Distillers
- Top-scoring wines undergo rigorous chemical analysis

The IWSC helps YOU to promote YOUR wine or spirit

- Every medal winner gets a free marketing toolkit
- We attend every major international trade fair to promote winning wines
- We promote to professionals AND to consumers



KEY DEADLINES

Group shipping for wine*

Friday 27 July

Final wine entry

Friday 10 August

Results announcement

Monday 1 October

**Discounted rate via Hellmann*



Meet our experts

Chris Hatcher



Chris Hatcher has been making wine in Australia for 40 years, the last 20 as chief winemaker for Wolf Blass.

Hatcher has been judging at wine competitions for the last 31 years and has been a senior judge and panel leader at the Royal Adelaide, Sydney, Melbourne, Canberra, Brisbane, Perth, Hunter Valley, Barossa and Pacific Rim (California) wine competition. He was also chairman of judges at the Perth Royal Wine Show in Western Australia in 2011 and 2012.

Philip Goodband MW



One of only 370 Masters of Wine worldwide, Philip Goodband is a true wine professional. A Vintners Scholar and former chairman of the Institute of Masters of Wine, Goodband served as wine adviser to Her Majesty Queen Elizabeth the Queen Mother for over a decade. He is the IWSC's chair of the Technical and Judging Committee.

Ben Shillito



Ben has worked in the Australian wine industry for over 15 years in sales and marketing roles with wineries in various wine regions both domestically and internationally. Currently Ben operates his own wine tour business based in the Barossa Valley - "Wine Legends", and appears regularly as a guest wine judge with Wine Showcase magazine

Contact Us
Ben Shillito

T: +61 402 104 025

E: benandwine@gmail.com



The world's premier wine & spirit competition

IWSC trophy winners 2017

*The IWSC Awards Banquet
– broadcast LIVE to 40 countries*

Fortified Wine



FORTIFIED WINE



Riesling



RIESLING



Semillon



SEMILLON



Shiraz



SHIRAZ



Australian Wine Producer of the Year 2016

“When we win those trophies, people around the world listen. They are serious awards. The opportunity to sell more expensive wines with more personality in independents and the on-trade has never been greater.”

Neil McGuigan, CEO
Australian Vintage



The IWSC Awards Banquet celebrates the outstanding achievements of the year, and showcases winning wines in a tasting of all gold medal and trophy winners.

In 2017, the presentation of awards was broadcast live on Facebook to over 40 countries, making the IWSC the most watched wine and spirit competition in the world.

ENTER NOW

www.iwsc.net

Ship your wines to Hellmann before 27 July

Online entry deadline 10 August

The world's premier wine & spirit competition

