

A large, stylized arrow pointing right, composed of horizontal stripes in the colors of the South African flag: red, white, green, and blue. The arrow is mounted on a wooden post and is partially obscured by a large, semi-transparent red circle. In the background, a blurred landscape with green hills and a blue sky is visible.

SOUTH AFRICA, CENTRE STAGE

**By entering the IWSC, we guarantee your
wines & spirits get noticed worldwide**

Whether you are looking for

- › Expert, impartial evaluation
- › International reach
- › Generating trade & consumer interest
- › Benchmarking
- › Increasing sales
- › Brand awareness

The IWSC stands apart

- › Over 50 years of experience
- › Local judging with renowned South African and international judges
- › Innovative & market-driven approach
- › Exposure to buyers, distributors and critics



WE GO THE EXTRA MILE

- International trade & consumer shows
- Targeted marketing toolkit
- Year-round social media
- Newsletter to global audience
- Trade magazine *Hand-Picked*
- Consumer magazine *Club Oenologique*

KEY 2020 DATES

The IWSC host wine & spirit judging locally in Cape Town

Entry & payment deadline: 2 July

Deliveries are to be made to the venue between 16-17 July

**Send your entries with attention to IWSC Competition to: Vineyard Hotel, Colinton Road, Newlands, 7700, Cape Town, South Africa*

ENTRY FEES

Online entry fee: £140/entry + VAT (if applicable)

Offline entry fee: £160/entry + VAT (if applicable)

Early Bird offer: enter by 31 January to save £20 per entry!

Please send only two bottles wines or one bottle of spirits per entry!

To enter and learn more, visit
www.iwsc.net/entry-zone

CONTACT US

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