



Audio Guide Transcript



Welcome to the IWSC Design & Media Awards 2018, a new associate competition from the International Wine & Spirit Competition.

Join the global best in the world of drinks to be celebrated for innovation, creativity, artwork, bottle design and packaging. It's time to share your brand designs and media to over 90 countries.

ENTER NOW and put your design philosophy, your creative identity, and your brand personality on the world stage. From large producers to emerging new brands, regardless of size or reputation, every entry matters.

All you need to do is enter your product design in this new and exciting competition. It's open for all entries in four unique design and media categories, all of which will be awarded Bronze, Silver and Gold medals, as well as trophies for the category winners.

The four categories are:

Category 1 – The Wine Artwork and bottle design awards

Category 2 – The Spirits Artwork and bottle design awards

Category 3 – The Spirits Packaging awards

Category 4 – The Best Product Print Advertisement

Everything for your entry is now online, making entry quicker and easier than ever.

Simply create an account and complete the simple steps.

Next, complete the online form in the category you want to enter.
Complete **ALL** the key questions to really showcase your entry.

You can enter as many products as you like, with one form needed per entry.
You will need to submit a PDF of your product image, so make sure you show
the best and stay within the upload limit of 5 megabytes.

When you have completed all the entry details proceed to the checkout.

Pay your £99 per entry by credit card at the checkout to complete your entry
and become part of the IDMA 2018.

Your entry will be judged by award-winning judges and specialists from across
the global drinks, design and media industries.

The first round of entries will be shortlisted to compete in the finals at Asprey,
London, where Bronze, Silver and Gold medals will be awarded along with a
trophy winner for each of the four categories.

Still need help?

Find our downloadable help guides and FAQ document on our website,
www.iwsc.net, or call our operations team at

+44(0) 1483 548 963

Come and join the best, and showcase your brand in this global competition –
enter the IDMA now.

IDMA

Rewarding excellence for design and media in the drinks industry.